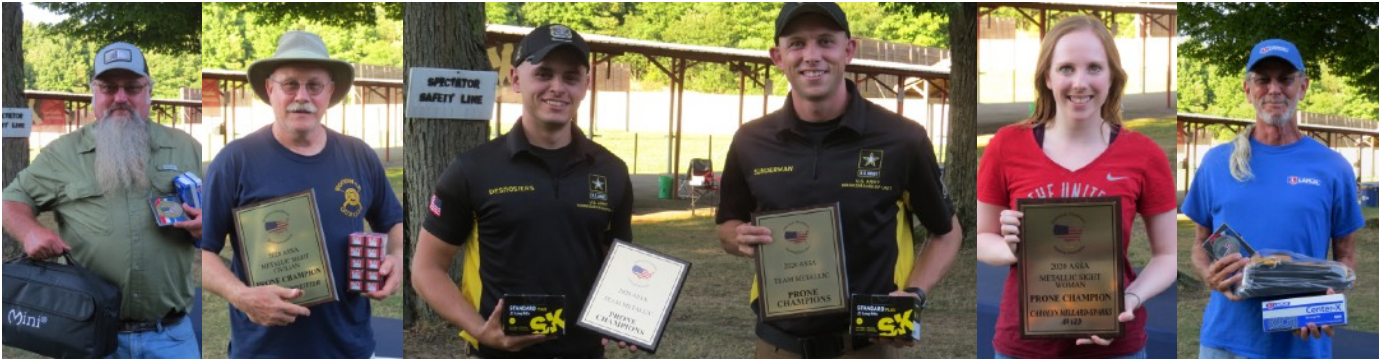




American Smallbore Shooting Association 2021 National Championship Sponsor Form



Name: _____ Title: _____

Company: _____ Website: _____

Address: _____ Email: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Signature: _____ Date: _____

Mobile Phone: _____

Can ASSA promote your company by using your logo, website link & information on the ASSA website and via social media as an official match sponsor? _____yes _____no

ASSA is proud to work with sponsoring businesses, individuals and organizations to make the 2021 Championships a first class event while promoting and growing participation in conventional prone, position and F-Class smallbore rifle competition in the United States.

There are multiple opportunities to be a sponsor - from donation of merchandise, sponsoring matches (special monetary awards), promotional items - or a combination to reach across multiple categories. Your support of the competitors attending the championships and ASSA is sincerely appreciated and we look forward to maximizing the return on your investment. In the current environment, it is critical to ensure that we collectively work together to promote and grow the shooting sports. ASSA will work with you to maximize your recognition as a sponsor.

SPONSOR RECOGNITION

- Sponsor links/logos on ASSA website
- Award ceremony sponsorship announcements
- Social media announcements (i.e Facebook, competitive shooting forums)
- Display of Sponsor banners
- Competitor Packet Sponsor list
- Promotional Photographs of Award Winners
- Match Sponsors prominently listed in Official Match Results Bulletin

Please fill out each section that you would like to participate in below.

For logistics associated with shipment of promotional items and merchandise, please contact Ken Benyo via email at: kenbenyo@gmail.com.

ASSA would like to display your company's banner at the championships to further demonstrate your support of the championships and all competitors. If you have a banner that ASSA can utilize, please include this with your promotional items. If requested, the banner can be returned at the conclusion of the championships.

Banner: _____yes _____no Return Banner: _____yes _____no

PROMOTIONAL ITEMS: yes no

During check-in, each competitor is provided an entry packet which contains information from every sponsor and their promotional items (i.e. business cards, pens, stickers, catalogs, brochures, hats, shirts, etc.). In addition to promoting your business on the ASSA website, including promotional items in the competitor packet maximizes your exposure to new clients.

Please provide at least 200 of each promotional item for the competitor packets.

MERCHANDISE: yes no

All merchandise, products and awards certificates received from sponsors will be given as prizes to competitors. In smaller quantities, merchandise can also be distributed as promotional items to all competitors provided sufficient quantities are provided (as directed by the Sponsor).

Award certificates for merchandise discounts, credit or services are also appreciated.

Description of Merchandise: _____

Quantity: _____

Please confirm if the donated merchandise is acceptable for International Competitors to receive. yes no

If you have a specific request with regards to your merchandise sponsorship please elaborate below. If you are unsure, feel free to contact ASSA to discuss additional options.

MATCH SPONSORSHIPS: yes no

Championship phases, daily aggregates and individual matches are open for sponsorships. 100% of all match sponsorships are awarded to the competitors as additional awards over and above those provided by ASSA. Sponsorship levels are as follows:

- Metallic Sight, Any Sight (prone/position) or F-SBR Championship Phase: \$250 each
- Daily Aggregate Match Sponsorship \$100 each
- Individual Match Sponsorship \$ 50 each

If you have a specific request with regards to your match sponsorship (i.e. by Lewis Class, 1st in each Classification, etc.) please elaborate below. If you are unsure, feel free to contact ASSA to discuss additional options.

Note that match sponsorships are limited and are accepted in the order received with payment.

